



PRC PARENT RESOURCE CENTERS
CENTROS DE RECURSOS PARA PADRES

Community Services and Parent Resource Centers

2022-2023 Annual Report



Madera Unified School District

MUSD BOARD OF TRUSTEES



Todd Lile
Superintendent



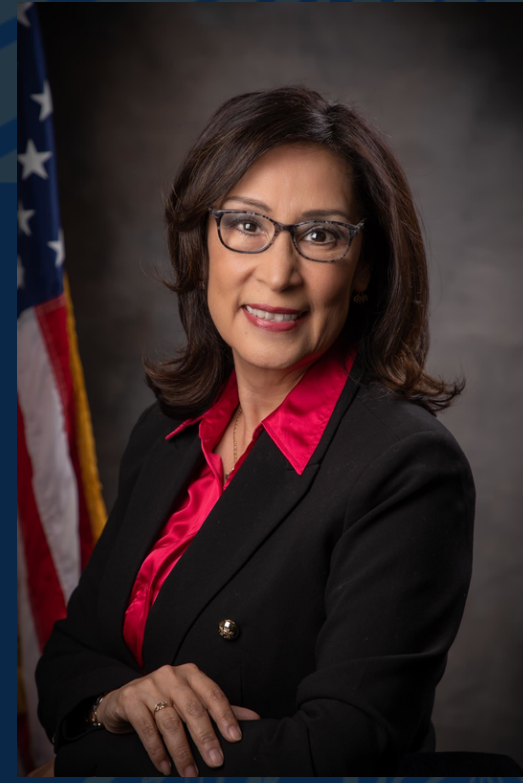
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MUSD Vision & Mission Statement



OUR VISION

Madera Unified will set the standard for hard work, creativity and resiliency with a fearless drive to continuously improve.

OUR MISSION

We are committed to creating and sustaining a culture enabling Madera Unified students to experience an unparalleled educational journey that is intellectually, socially and personally transformative.

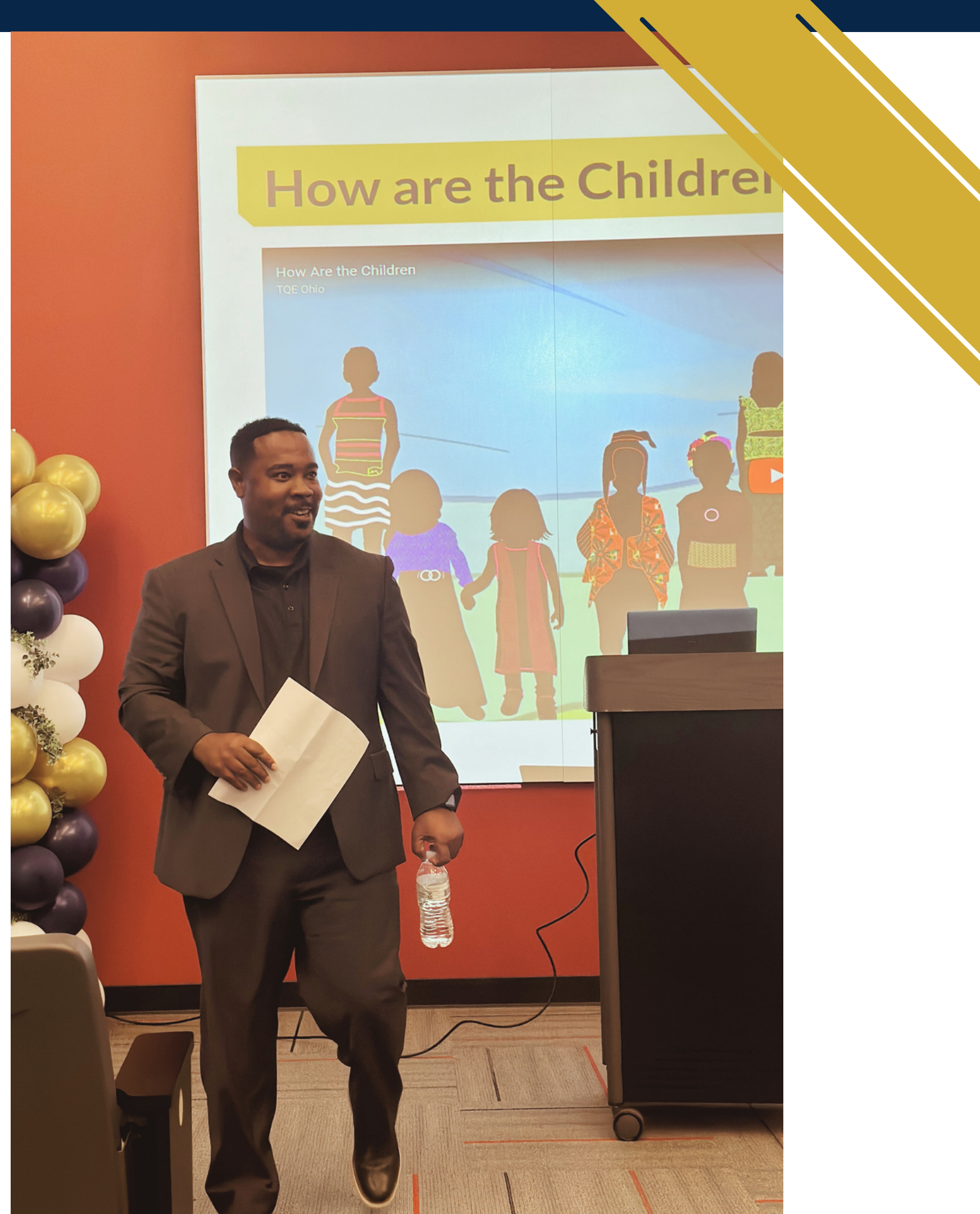
Letter from our Assistant Superintendent

As Assistant Superintendent of Student and Family Support Services, I've seen firsthand how engaged parents empower their children's academic excellence, promote regular attendance, encourage positive behavior, and nurture social-emotional wellness. Their dedication not only enhances our educational landscape but also fosters a dynamic partnership, propelling our students toward a future filled with success and fulfillment.

Madera Unified Community Services and Parent Resource Centers is designed to support our families in building capacity in navigating our educational system and equip them with tools that will lead to positive outcomes. Together, we're shaping a brighter tomorrow!

Prince Marshall

Assistant Superintendent of Student and Family Support Services



Our Mission Statement



Madera Unified School District Believes in parents as true partners in the education of our students. We believe that in collaboration with parents, families, student champions and invested community stakeholders our district is able to deliver an unparalleled educational journey that is intellectually, socially and personally transformative for our students.



Community Services & Parent Resource Centers

Our department is designed to provide parents with the resources and tools necessary to support their children's academic success and provide opportunities for parents to be involved and engaged in the education of their children.

Parent Resource Centers offer a variety of resources through and by:

- 10 Parent Resource Centers
- Parent Education and Skill-Building Programming
- District-Wide Call Center
- Information and Referral to Resources
- Family Literacy, Math and Science Nights
- Parent and Community Engagement Conference



ABC





Director's Message

Dear Madera Unified Families and Community Stakeholders,

It is with great honor that I report on the activities, programming, and successes of the 2022-2023 school year.

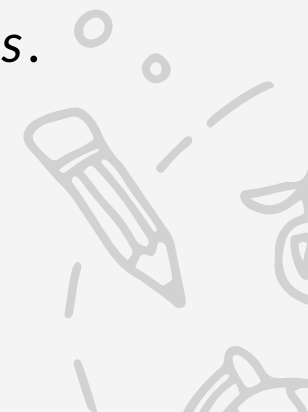
It is with great passion that I serve the community of Madera and it is a privilege to lead a department that reflects the district's values, mission, and vision to empower and value parents as partners in the education of their children.

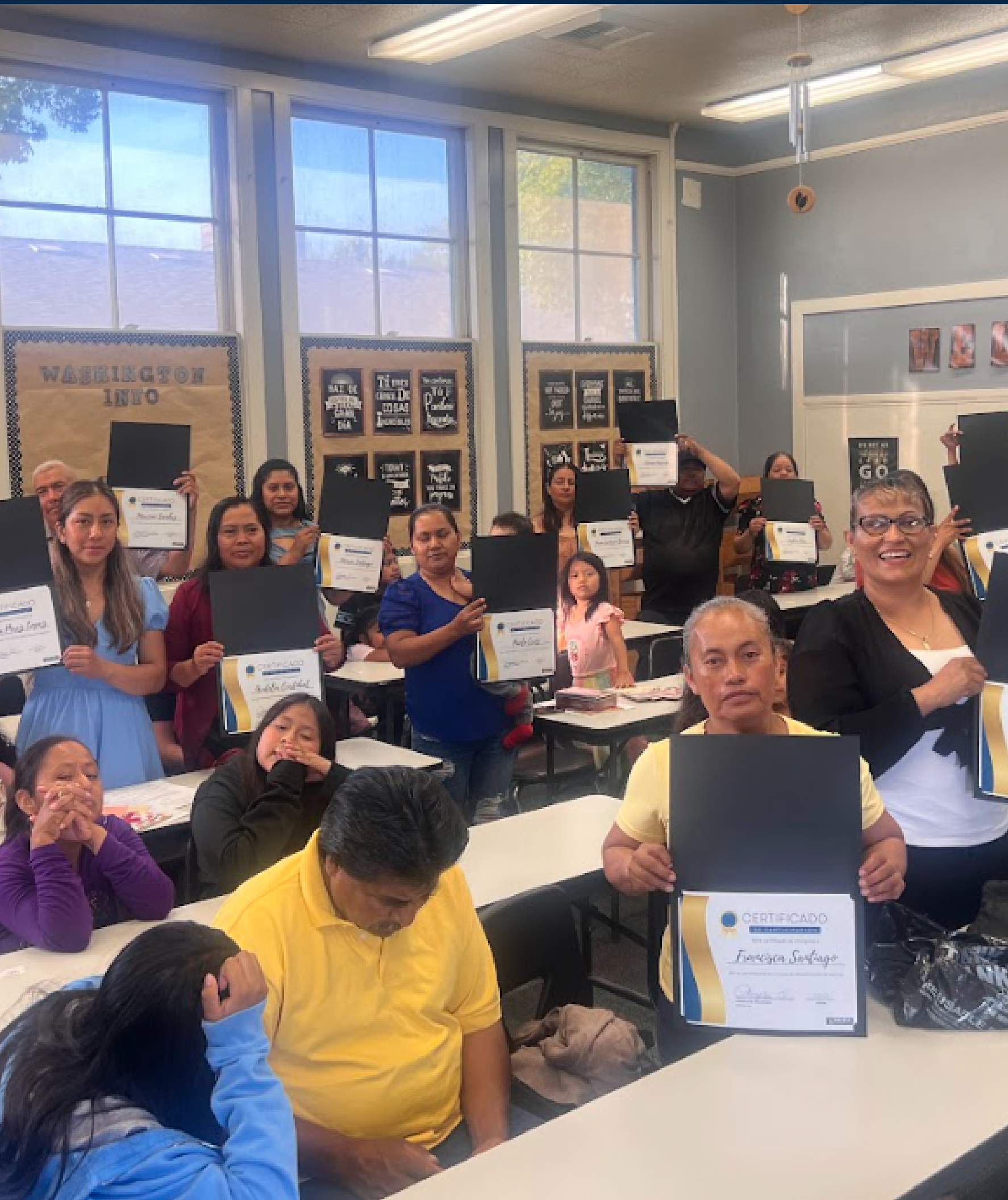
This year has been a challenging but rewarding year. MUSD families and staff are strong, resilient, and committed to our students' success. I am committed to continue to place a high value on parent voice and in bringing relevant and impactful resources to our parent community.

Thank you for your support in what was my second year of service. I look forward to continue to serve and collaborate with MUSD's parents and the community of Madera to assure the success of our students.

Elia Medina

Director of Community Services and Parent
Resource Centers





Parent Resource Centers (PRC)

Our 10 Parent Resource Centers offer opportunities for parents to develop leadership skills and build personal capacity to support student learning at home. Our centers are designed to serve the various needs of our families through its various programs.

Parent Resource Centers are open for in-person support. All MUSD families are welcome to visit the nearest center to them.

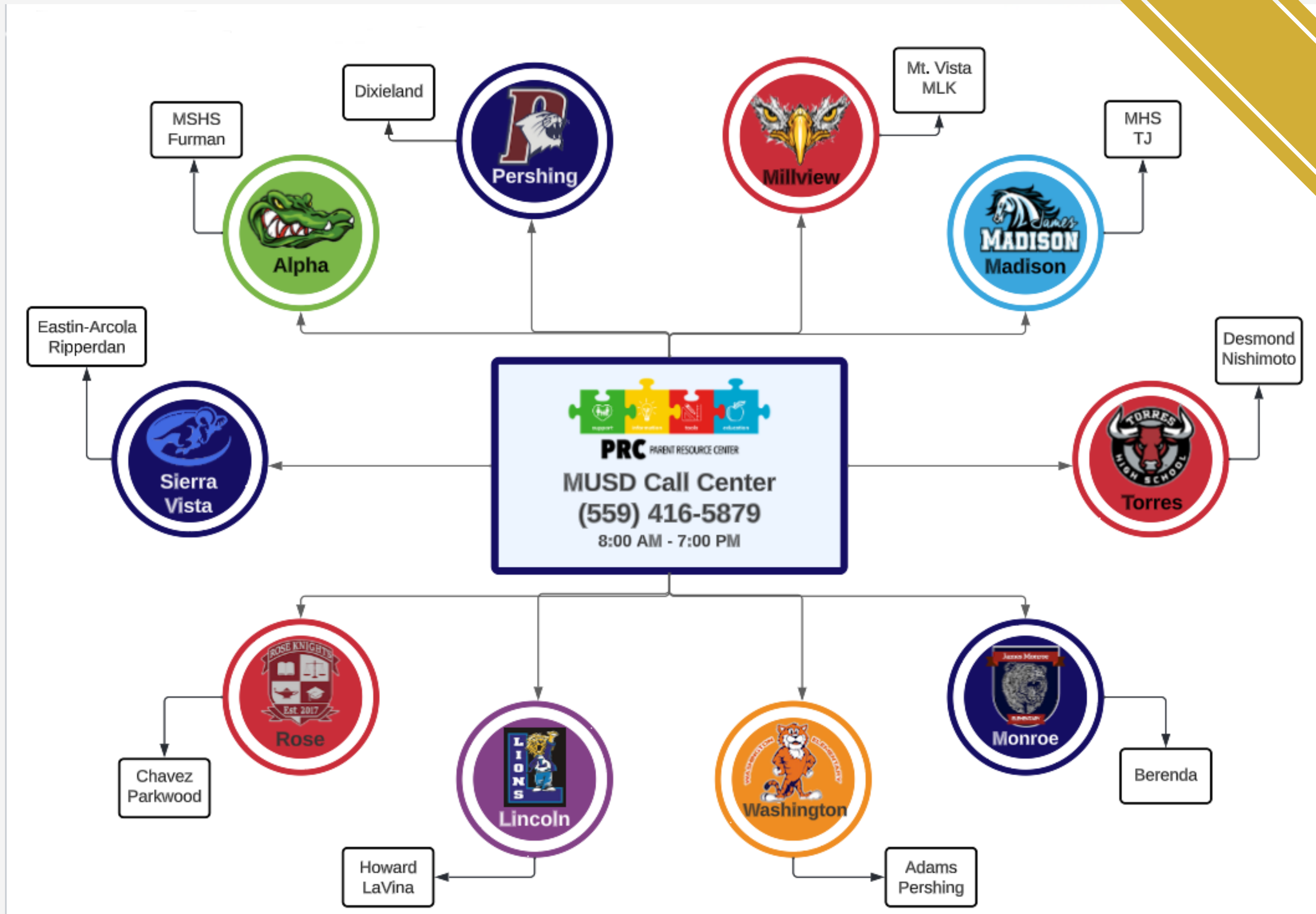


PRC PARENT RESOURCE CENTER
CENTRO DE RECURSOS PARA PADRES



Parent Resource Centers' Locations

2022-2023 School Year



Parent Education and Skill Building Programing

Our department offers a variety of learning opportunities to MUSD families. Classes consist of free, personal, leadership and skill building capacity for parents. Classes range from Academics, Parenting, College & Career Readiness, Health & Wellness, Skill Building, and Adult Classes.



Academics



Parenting



Leadership



College & Career



Social-Emotional Learning



Adult Classes



Skill Building



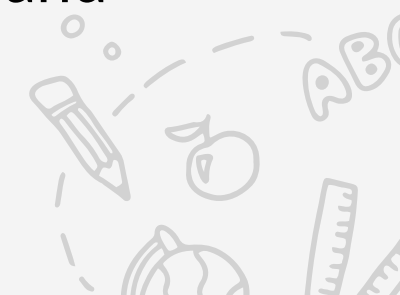
Wellness





Call Center

Our Call center is designed to facilitate communication between families and the school. Open during non-conventional hours to better support the needs of our parents. One of our call center's features is information and referrals, which includes indirect referrals to agencies, programs, and services in the community like; housing, food, clothing, health and safety, counseling, recreation programs, workforce training, childcare, employment, and more.



Family Nights

Family Nights are interactive events operated as knowledge and skill-building experiences that focus on learning strategies. Parents and children learn side-by-side through fun literacy and mathematics activities. A combined total of 55 families participated in the various family nights hosted throughout the school year.

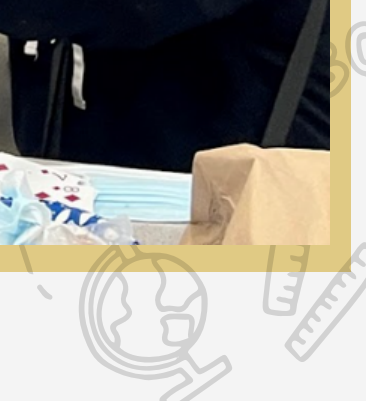
Literacy



Math



Science



Parent Project and Loving Solutions

The Parent Project/Loving Solutions is a **community-based parenting skills program** adopted in Madera County.

The program works directly with parents to help improve children's school attendance and performance, reduce family conflict, and develop strong in-home strategies for gang prevention. Parent Project is designed for parents of teenagers, while Loving Solutions is designed for parents of children aged 5 to 10.

Loving Solutions

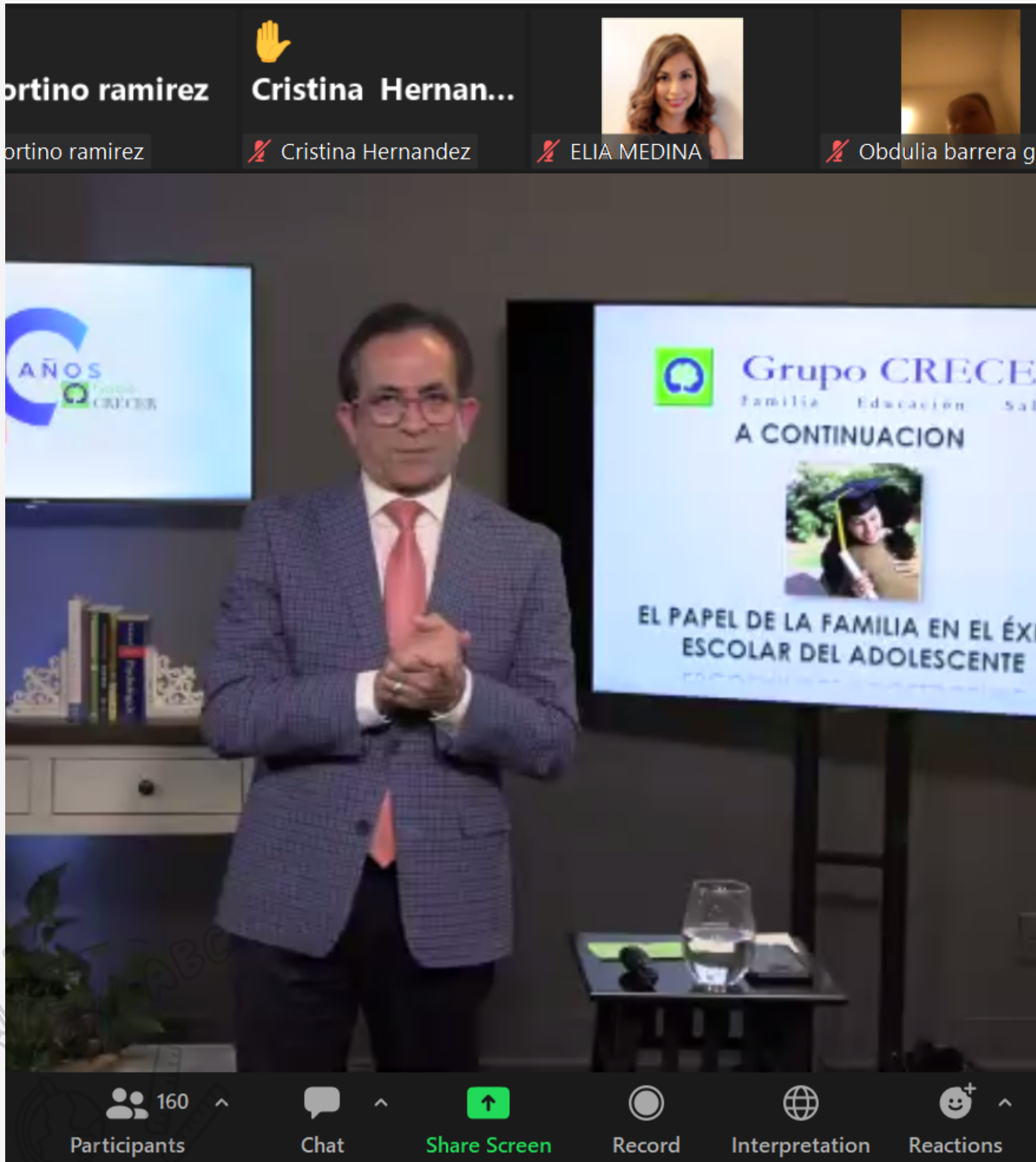
Fall: Alpha, Monroe and Virginia Lee Rose
Spring: Millview and Pershing

Parent Project

Fall: Torres High School
Spring: MLK

Parent Project: 38 parents graduates
Loving Solutions: 48 parents Graduated





Virtual Parenting Classes



Grupo Crecer facilitated a series of workshops on **Strengthening Families Towards Academic Success**. The 8-week series aimed at increasing parent's ability to explore the emotional and behavioral factors necessary to organize their family and increase their effectiveness as parents in providing a healthy and systematic support for their children's academic success. Classes were made available district-wide in English and Spanish.

Fall 2022



145

Parents Graduated

Spring 2023



198

Parents Graduated

Mental Health and Social-Emotional Workshops



Madera County Behavioral Health Services facilitated the **Mental Health Workshop Series**. It aimed to teach parents how to deal with anxiety, stress, and depression, as well as how to support their child at home and access mental health resources.

Workshops were held at **Pershing** in the Fall and **THS** in the Spring.

PIQE facilitated **Social Social-Emotional classes**. The curriculum focused on healthy social-emotional skills, connections between thoughts and feelings, and self-awareness. Classes were held at **Alpha** in the Fall and **Lincoln** in the Spring.



Mental Health



50

Parent participants *



66

*duplicated parents



Social-Emotional



57 Graduated

Out of 85 that participated



14 Graduated

Out of 43 that participated

High School and Career Readiness by PIQE

This course educates, empowers, and inspires families to participate actively in their child's education. Parents are engaged in programming that encourages fostering a positive educational environment at home and school to increase academic success. Topics include A-G requirements, the counselor's role, GPA, higher education systems, and more.

Fall 2022 Graduates



41



54



37

Spring 2023 Graduates



39



35



14



36



A total of **362** parents participated in one or more class and a total of **242** Graduated

Family Health and Wellness Fairs

Pershing



Madison



Washington



Millview



Alpha



Annual family health and wellness fairs are held to promote health and family access to community resources. Multiple community agencies and mobile clinics provided medical and dental services such as immunizations and preventative health screenings during health fairs. Several families received free flu or COVID-19 shots, as well as free dental screenings and exams. In the spring of 2023, five health fairs were held, with more than 300 parents in overall attendance.





6th Annual Parent & Community Engagement Conference

Parenting with Love and Discipline

Madera South High School



12/9/2022

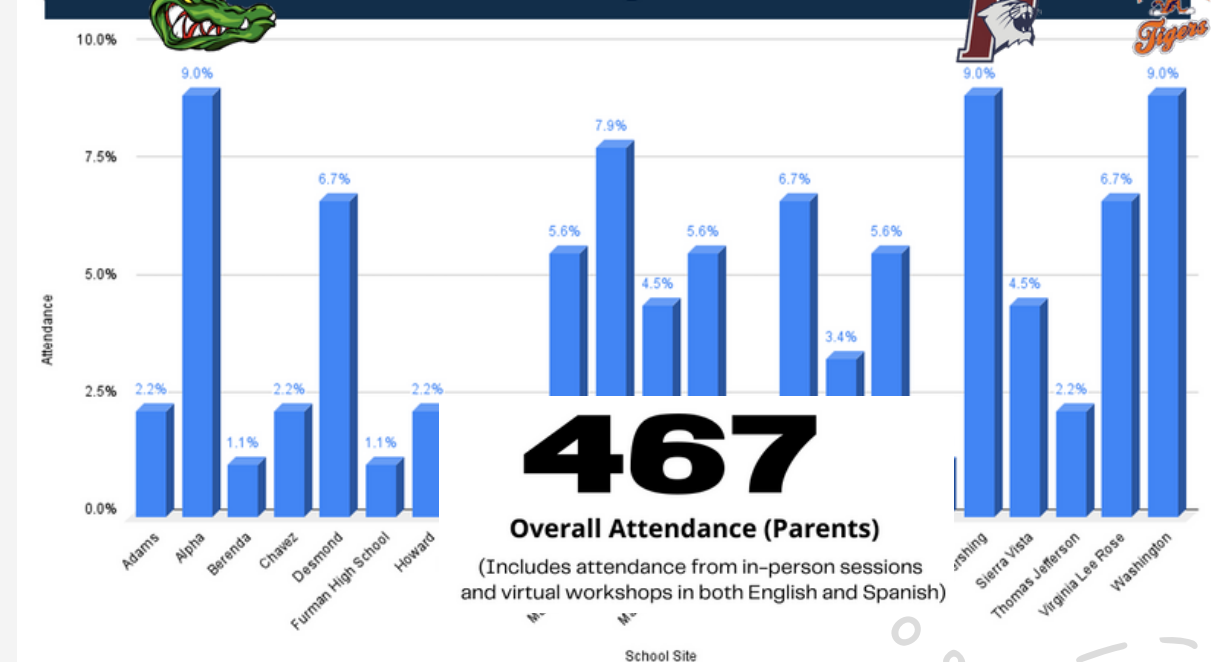
The conference is designed to provide a platform for parents from across the district to engage, learn, and share insights. The parent-led planning committee and the workshop selection process ensured that the conference covers the most relevant and pressing topics for all parents. The conference consisted of virtual workshops and in-person keynote speakers and a community resource fair. The combined overall attendance was **467 parents**; including virtual and in-person attendance.

VIRTUAL WORKSHOPS

(combined participation in both languages)

Building Independence and Responsibility through Positive Discipline	117
Bullying Vs. Being Mean	85
Teen Parenting and Fostering Connection	64
Vaping and Gangs	56
Helping Kids through Tough Feelings	23
Safety at School Sites	18
The Importance of Literature	17
FAFSA and Access to Higher Education	6
Total attendance in virtual workshops	386

Attendance by School Site



What did you find most helpful from the conference?

- "I learned many things that I did not know."
- "The 7 steps to helping ur child learn"
- Information on how to understand teens (Spanish)
- Strategies and examples of how to improve as a parent (Spanish)

2nd Annual Mental Health Awareness Conference

Wellness Starts with Me!

Torres High School  5/19/2023

MUSD partnered with Madera County Behavioral Health, Camarena Health, & Valley Children's Hospital to host a conference for the parents and community of Madera County! The conference consisted of virtual workshops, keynote presentations in the morning, and a resource fair in the evening. A total of 35 community agencies were present, and a combined virtual and in-person total participation of **866 parents**.




KEYNOTE PARTICIPATION

Dr. Felipe Mercado
Fresno State University, (English)



298 Viewers
117 Attendees

Dr. Samaniego
Camarena Health (Spanish)



133 Attendees

223 English Workshop Attendees		226 Spanish Workshop Attendees	
EN	WORKSHOPS	SP	
76	Stress Management: Techniques for Managing Stress, Reducing its Impacts on Mental Health <i>Presented by Camarena Health</i>	79	
77	Understanding & Promoting Children's Mental Health <i>Presented by MUSD Health & Wellness</i>	75	
70	Coping with Anxiety: Strategies for Managing Anxiety and Reducing its Impact on Daily Life <i>Presented by Valley Children's Hospital</i>	72	



District-Wide Projects

Supported by Parent Resource Centers



Chromebook Checkout to increase accessibility to Tutor.com for students in 3rd and 4th grade.



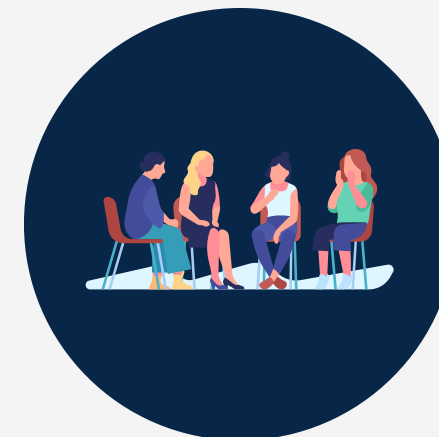
Internet Essentials to provide families with internet access through promo codes or hotspots.



Winter Camp- support families in getting students registered to participate in our numerous winter and summer activities.



District-wide registration, including Kinder registration



EL Listening Sessions. In collaboration with the Department of Language & Literacy, we provided an opportunity for parent voice.



Confidential Family Surveys



Parent Champion Video Series



PARENT CHAMPION Video Series

- 1. Watch our Weekly Parent Champion Videos**
Two Videos will be sent to you via Parent Square every Sunday, for 7 Weeks.
- 2. Complete a questionnaire**
Each video clip will have a one question survey that will enter you into the raffle.
- 3. Win 1 of 200 Tablets!**
Disclaimer: Student Winners will be announced LIVE via Zoom every Friday. ONLY 1 WINNER PER HOUSEHOLD

For questions, Please call the MUSD Call Center at (559) 416-5879.

The Parent Champion video series was developed to set forth general guidance for parents with students enrolled in MUSD. This video series serves as a comprehensive orientation for parents and was designed to help parents become stronger partners in the education of their children and to provide them with the tools they need to know how to engage, become more involved, and advocate for their students. There are a total of 14 video clips, each on a different topic. **Videos are available in Mixteco, English, Spanish and Punjabi.** The majority of the video recordings were starred by MUSD parents and students.



WE BELIEVE MADERA UNIFIED **Parent Champion Video Series**
Serie de Videos Padres Campeones

A video series created to enhance and deepen your experience as an MUSD parent.
Una serie de videos creada para mejorar y profundizar su experiencia como padre de MUSD.

English Español Mixteco ਪੰਜਾਬੀ

Madera Unified School District
Call Center/ Centro de Llamadas (559) 416-5879
Visit our website at/Visitenos en nuestro sitio web:
PRC@madera.usd.org

2022-2023 Year End Review

Classes/Workshops



4,931

Parent Participants

Call Center



5,217

Incoming/Outgoing calls

PRC Walk-Ins Support



1,405

Parents supported

Family Nights



554

Parent Participants

Internet Access/Tech Support



987

Parents Supported

Childcare



2,038

Student Participants

A total of **2,235 unduplicated** parents participated in our programming.



Other Programming

Workshop Topics



- Suicide Prevention Workshops
- Vaping informational Workshops
- Master Gardening
- Positive Discipline
- Handling Big Emotions
- Effective Communication and Bullying
- Social Media and Texting: Real Guidance for Families
- Bullying/Cyberbullying
- Teaching Independence & Personal Responsibility
- Healthy Boundaries for Healthy Families
- Raising Healthy Kids in a Digital World
- School Counseling & Community Counseling
- Internet and Social Media Safety

WE BELIEVE MADERA UNIFIED

Suicide Prevention Parent Info Session

Monroe and Washington PRC rooms
Wednesday 8/31
8:00 - 9:00 am
Spanish

Alpha Madison Milwieu PRC rooms
Friday September 2
8:00 - 9:00 am
English & Spanish

Madera South Cafeteria Monday 8/29 6-7 pm
Madera High Cafeteria Tuesday 8/30 6-7 pm
THS Cafeteria Wednesday 8/31 6-7 pm

English and Spanish Sessions at all sites

Virtual Session Thursday 9/1
English 5:30-6:00 PM; Spanish 6:00-6:30 PM
ZOOM ID: 81581922414

Brought to you by: MUSD Department of Health & Wellness
For more information contact us at (559) 416-5879

Plan, Shop, Save, and Cook!

Join us for a 4 class series!

- Learn methods to save money
- Learn to prepare healthy meals
- Learn how to plan meals
- Learn how to read a Nutrition Facts Label

Howard Elementary
13878 Rd 21 1/2, Madera, CA 93637

Join us in the cafeteria

Thursdays 6-7:30pm
February 23
March 2
March 9
March 16

Click HERE to Register!
OR contact the MUSD Call Center: (559) 416-5879

Success Together

Your Kids Have You You Have Us

Register Online
lmsurl.com/STMonroe
or Text "Monroe" to 833-224-8208
MUSD Call Center: 559-416-5879

In partnership with James Monroe Elementary and Madera Unified

- James Monroe Elementary Families: Join us for FREE & FUN classes this spring!**
- Social Media & Texting: Real Guidance for Families**
- Teaching Independence & Personal Responsibility**
- Healthy Boundaries for Healthy Families**
- Raising Healthy Kids in a Digital World**

WE BELIEVE MADERA UNIFIED

Calling Out all Maverick **DADS and MOMS** for Parenthood Nights

MADISON

Wednesdays at 6 PM

- November 2 - Positive Discipline *Sports Night
- November 9 - Handling Big Emotions *Maverick Night (Wear the School's Colors)
- November 16 - Effective Communication and Bullying *Dress Alike

Madison Elementary

*Participation in the theme of each night is Optional
Child care will be provided | snacks and drinks will be served
For more information call us at (559) 416-5879
Any father figure is welcome

Other Programming Classes

- English as a Second Language
- Family Literacy
- Computer Literacy
- Financial Literacy
- Adult Literacy
- Nutrition
- High School Equivalency Program



WE BELIEVE
MADERA UNIFIED

PRC

In-Person

Computer Literacy Classes

Classes starting week of August 29, 2022

	Monday	Tuesday	Wednesday	Thursday	Friday
AM 8:00 - 10:00	Alpha	Monroe	Madison	Millview	Washington
PM 5:00 - 7:00	Pershing	Torres	Lincoln	VLR	ZOOM

****All Classes are Bilingual****

You will learn to:

- Use the Zoom application
- Use Google Classroom and other platforms used by students enrolled in MUSD schools
- Access the Parent Portal and ParentSquare to review your child's academic progress
- Use web-based tools, e-mail, instant messaging and teleconferencing

REGISTER NOW Fill out the Registration Form linked [HERE](#) or Call the MUSD Call Center at (559) 416-5879.




INTERESTED IN

ENGLISH

CLASSES FOR

FOR NON-ENGLISH SPEAKERS

CLASSES:

TUESDAYS AND THURSDAY
AUGUST 23 - DECEMBER 9, 2022

ESL 310: Low Beginning Reading, Writing and Grammar
8:30-11:30 am

ESL 310 LS: Low Beginning Listening and Speaking
5:30-8:30 PM

MADISON ELEMENTARY SCHOOL
PARENT RESOURCE CENTER

For more information or to Register call the MUSD Call Center at (559) 416-5879.



FINANCIAL LITERACY WORKSHOPS

Parents and Students:
You are welcome to attend THS Financial Literacy Workshops.

To Register Click Here

APRIL 13	APRIL 20	APRIL 27	MAY 4
Basic Budgeting/ Build your Credit	Student Loans	IRS info/ for working students	Real Estate/ Loans

Schedule: Thursdays 6:00- 7:30 PM

Location: TORRES HIGH SCHOOL 16645 Road 26

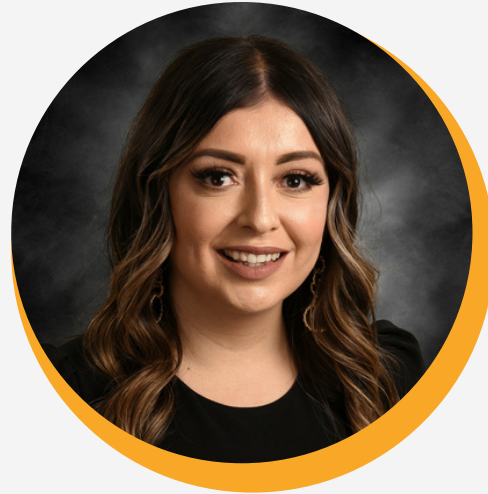
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Meet Our Team



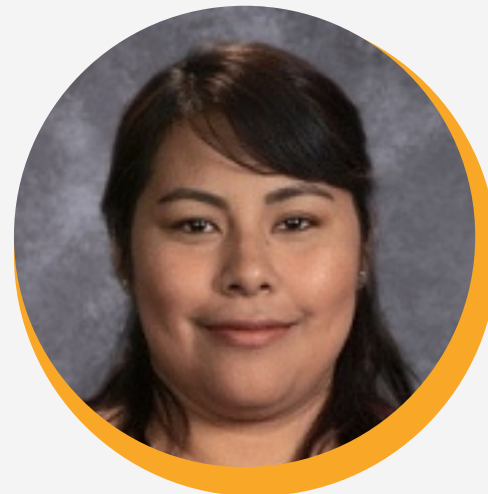
Elia Medina
DIRECTOR



Cynthia Gonzales
ADMINISTRATIVE
ASSISTANT



Erika Chaidez
PRC ASSISTANT - LEAD



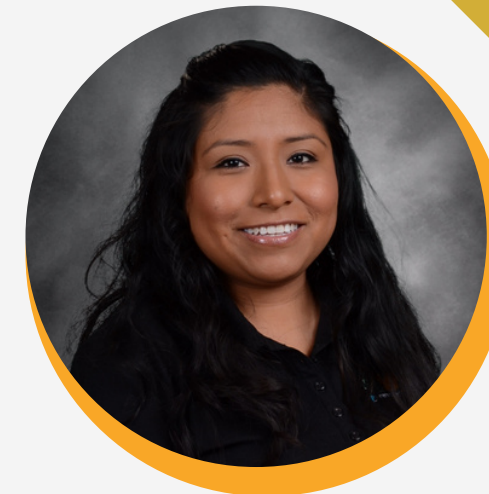
Areli Martinez
PRC ASSISTANT
MADISON



Berenice Garcia
PRC ASSISTANT
ALPHA



Brenda Meranza de Soto
PRC ASSISTANT
WASHINGTON



Julia Garcia
PRC ASSISTANT
WASHINGTON PM



Karina Medina
PRC ASSISTANT
LINCOLN



Mariel Carias
PRC ASSISTANT
MILLVIEW



Maria Flores-Gil
PRC ASSISTANT
MONROE



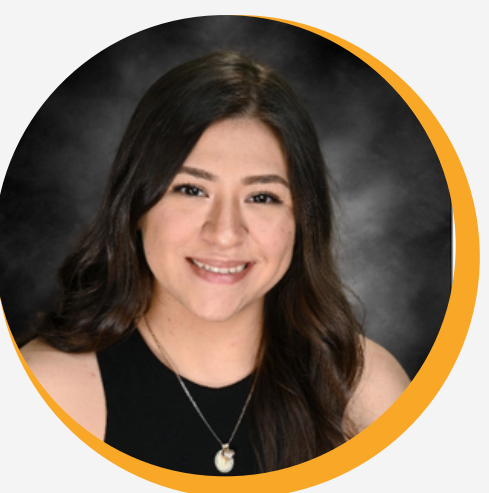
Paola Gonzales
PRC ASSISTANT
PERSHING



Monica Gallegos
PRC ASSISTANT
ROSE



Yvonne Sandoval
PRC ASSISTANT
TORRES HS



Danielle Murillo
PRC ASSISTANT
TORRES HS PM

Thank You to our Partners



Grupo
CRECER



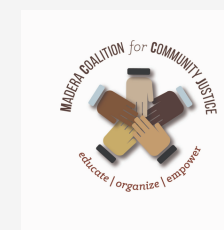
CAMARENA
HEALTH



Valley
Children's
HEALTHCARE



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



CALIFORNIA HEALTH
COLLABORATIVE





Get in Touch

PHONE | (559) 416-5879

WEBSITE | <https://prc.maderausd.org>



MUSD Parent Resource Centers



musd_prc