



ANNUAL REPORT

2023-2024

Department of Community Services & Parent Resource Centers



MUSD BOARD OF TRUSTEES



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Superintendent



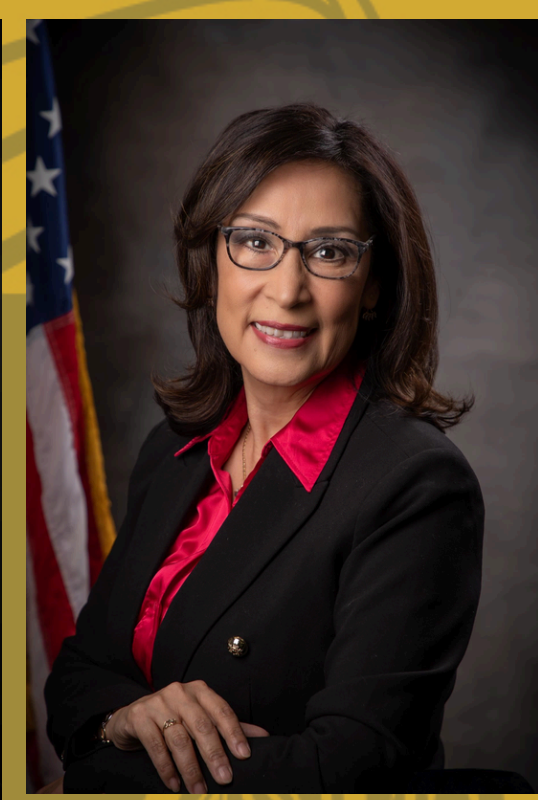
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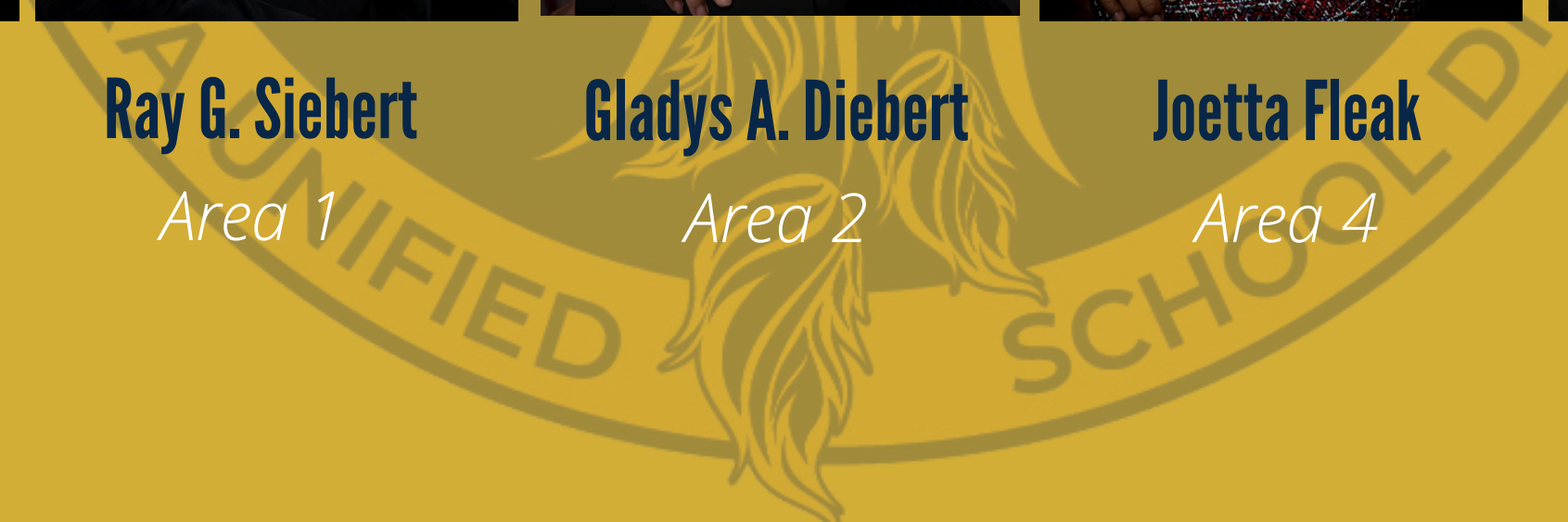
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MUSD

Mission & Vision

Our Vision

Madera Unified will set the standard for hard work, creativity and resiliency with a fearless drive to continuously improve.

Our Mission

We are committed to creating and sustaining a culture enabling Madera Unified students to experience an unparalleled educational journey that is intellectually, socially and personally transformative.



MESSAGE FROM OUR LEADER

As Assistant Superintendent of Student and Family Support Services, I've seen firsthand how engaged parents empower their children's academic excellence, promote regular attendance, encourage positive behavior, and nurture social-emotional wellness. Their engagement not only enhances our educational landscape but also fosters a dynamic partnership, propelling our students toward a future filled with success and fulfillment.

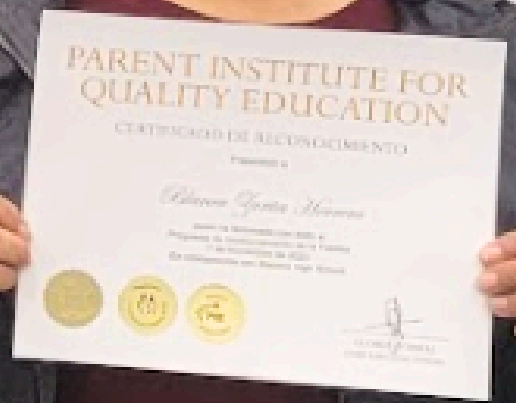
Madera Unified Community Services and Parent Resource Centers is designed to support our families in building capacity in navigating our educational system and equip them with tools that will lead to positive outcomes. Together, we're shaping a brighter tomorrow!

PRINCE MARSHALL

Assistant Superintendent of
Student and Family Support
Services



WE BELIEVE IN PARENTS AS PARTNERS IN THE EDUCATION OF OUR STUDENTS.



Director's **Message**

Dear Madera Unified Families and Community Stakeholders,

It is with great honor that I report on the activities, programming, and successes of the 2023-2024 school year.

It is with great passion that I serve the community of Madera and it is a privilege to lead a department that reflects the district's values, mission, and vision to empower and value parents as partners in the education of their children.

This year has been a rewarding year, with success in many new initiatives that were implemented to better serve our parent community. I am committed to continue to place a high value on parent voice and in bringing relevant and impactful resources. Our Parent Resource Center assistants are an amazing group of ladies that are committed and passionate about serving each MUSD parent.

Thank you for your continuous support. I look forward to continue to serve and collaborate with MUSD's parents and the community of Madera to assure the success of our students.



Elia Medina

Director of Community Services
& Parent Resource Centers



PRC

Department of Community Services & Parent Resource Centers

Our department is designed to provide parents with the resources and tools necessary to support their children's academic success and provide opportunities for parents to be involved and engaged in the education of their children.

Parent Resource Centers offer a variety of resources and programming for parents:

- Parent Resource Centers
- Parent Education and Skill Building Programming
- District-Wide Call Center
- Information and Referral to Resources
- Family Literacy, Math and Science Nights
- Annual Parent and Community Engagement Conference



PRC PARENT RESOURCE CENTER
CENTRO DE RECURSOS PARA PADRES



DISTRICT-WIDE SUPPORT

In-person Support

Learning Opportunities

Walk-Ins are Welcome

Access to Technology

Parent Resource Centers

PRC

Our 7 Parent Resource Centers offer opportunities for parents to develop leadership skills and build personal capacity to support student learning at home. Our centers are designed to serve the various needs of our families through its various programs.

Parent Resource Centers are open for in-person support. All MUSD families are welcome to visit the nearest center to them.



Parent Education and Skill Building Programming

Our department offers a variety of learning opportunities to MUSD families. Classes consist of free, personal, leadership and skill building capacity for parents. Classes range from Academics, Parenting, College & Career Readiness, Health & Wellness, Skill Building, and Adult Classes.



- Social-Emotional
- Computer Literacy
- ESL
- Loving Solutions
- Financial Literacy
- Parenting Virtual
- Parent Project
- PIQE
- Literacy Classes
- Computer Literacy
- Adult Literacy
- Orientation Series

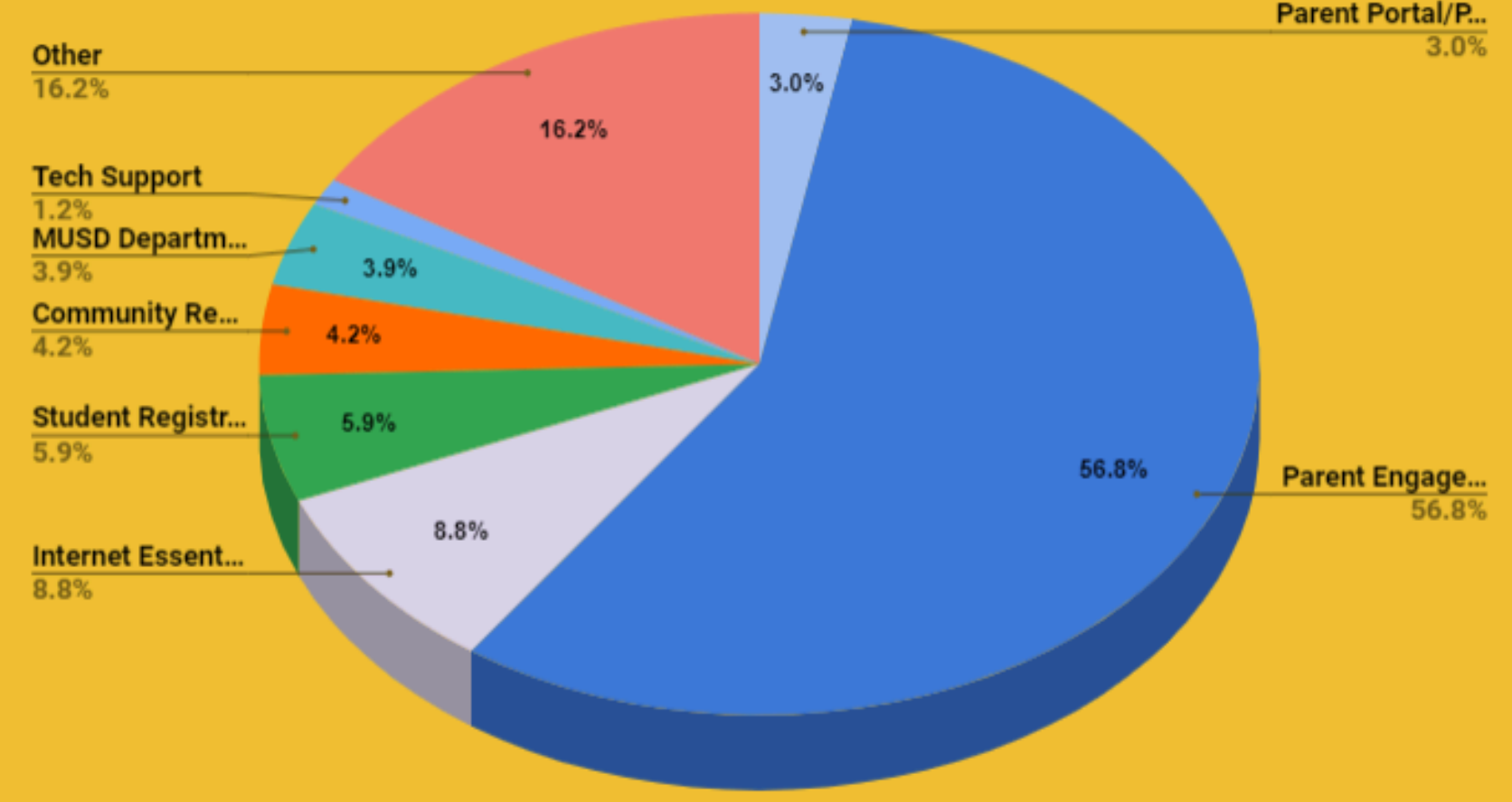
District-wide Call Center



Our Call center is designed to facilitate communication between families and the school and is open during non-conventional hours to better support the needs of our parents. One of our call center's features is information and referrals, which includes indirect referrals to agencies, programs, and services in the community like; housing, food, clothing, health and safety, counseling, recreation programs, workforce training, childcare, employment, and more.

Call Center Data 2023-2024 SY

- Parent Portal/Parent Square
- Parent Engagement Classes Registration
- Internet Essentials/HotSpots
- Student Registration
- Community Resources
- MUSD Departments/School Site Support
- Tech Support
- Other



Family Nights

Family Nights are interactive events operated as knowledge and skill-building experiences that focus on learning strategies. Parents and children learn side-by-side through fun literacy and mathematics activities. A combined total of **487 families** participated in the 33 family nights hosted throughout the school year.



Loving Solutions Parent Project

The Parent Project/Loving Solutions is a **community-based parenting skills program** adopted in Madera County.

The program works directly with parents to help improve children's school attendance, academic performance, reduce family conflict, and develop strong in-home strategies for gang prevention. Parent Project is designed for parents of teenagers, while Loving Solutions is designed for parents of children aged 5 to 10.



IN-PERSON PARENTING PROGRAM

2023-2024 School Year

Loving Solutions

Parent Project

Hosted at: Washington, Millview, VLR and THS

Hosted at: THS and Madera High

 **34** Parents Graduated

 **40** Parents Graduated



Virtual Parenting Classes

Virtual parenting classes are facilitated by **Disciplina Positiva (Positive Discipline)**, tailored for parents with students at the secondary level, Middle school and High School. Through these workshops, parents have gained invaluable positive parenting skills that are essential for nurturing healthy and successful teenagers. Classes are offered weekly via zoom.

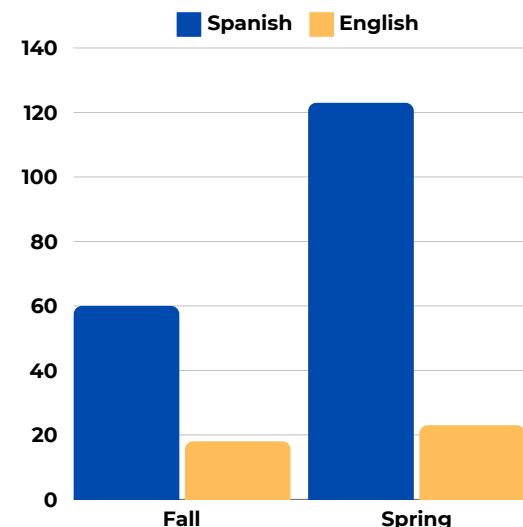


Fall



Spring

78 Parents Graduated **146** Parents Graduated



Literacy Classes

For parents of English Learner Students

NEW



Facilitated by The Parent Institute of Quality Education (PIQE), the Family Literacy Program introduces the five elements of literacy equipping families with purposeful reading strategies to support literacy at home. Reading development is emphasized with direct connection to student's overall academic success. Classes are made available to families of English Learner Students to speed and reinforce the reclassification to proficient in English for students.



Fall  Spring



14 Parents Graduated



42 Parents Graduated

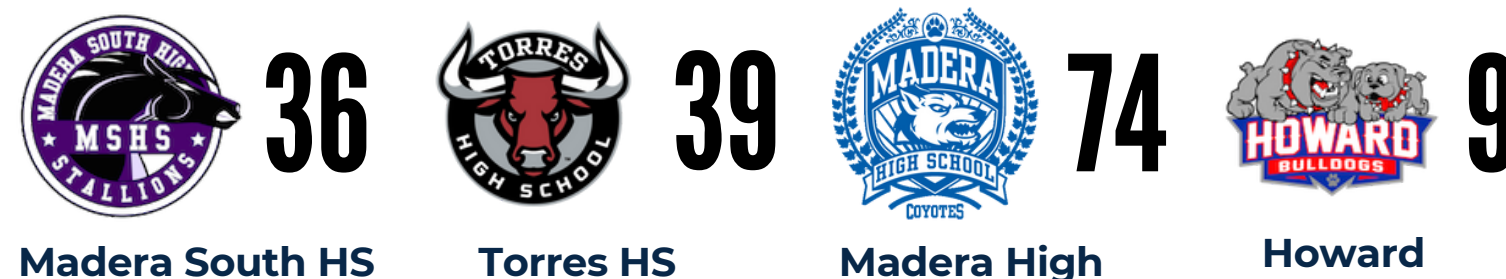
FACILITATED BY PIQE



High School & Career Readiness

This course educates, empowers, and inspires families to actively participate in their child's education. Parents are engaged in programming that encourages fostering a positive educational environment at home and school to increase academic success. Topics include A-G requirements, the counselor's role, GPA, higher education systems, and more. A total of **403** parents graduated from this course.

Fall 2023 Graduates



Spring 2024 Graduates

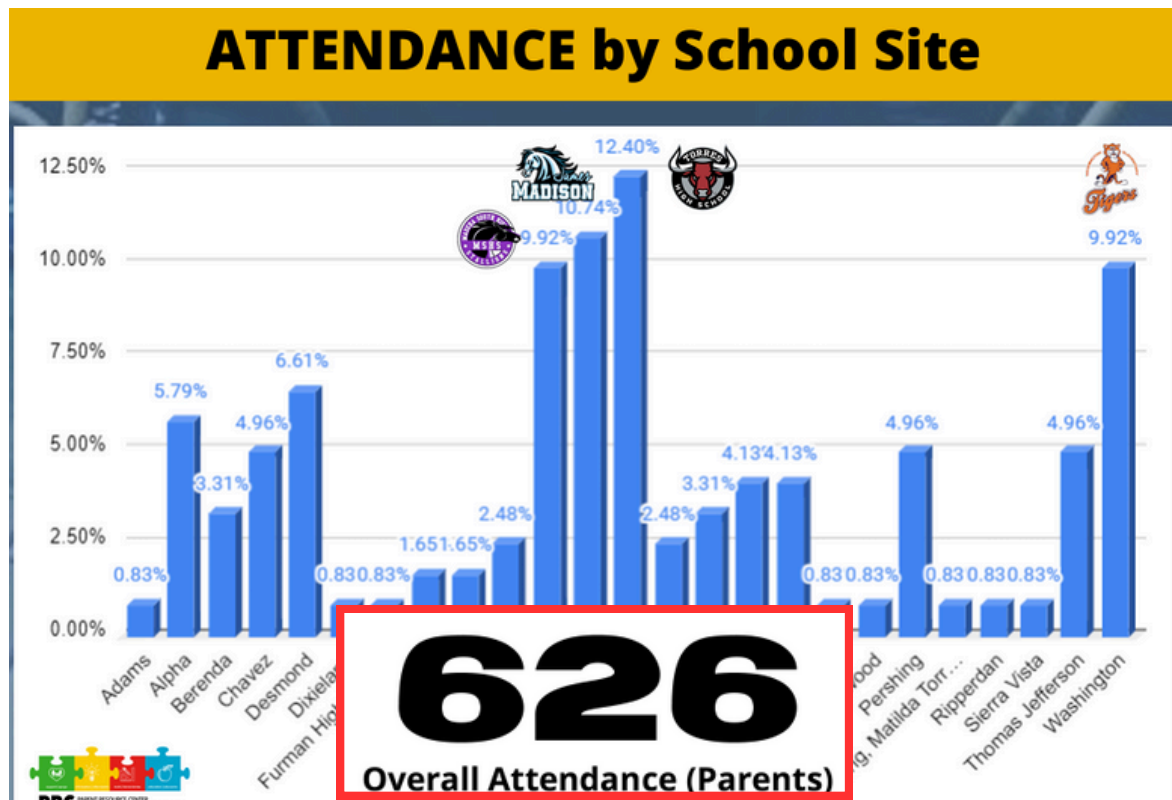


7th Annual Parent & Community Engagement Conference

Empowering Families for Academic Success

Torres High School  9/22/2023

The conference is designed to provide a platform for parents from across the district to engage, learn, and share insights. The parent-led planning committee and the workshop selection process ensured that the conference covers the most relevant and pressing topics for all parents. The conference consisted of virtual workshops and in-person keynote speakers and a community resource fair. The combined overall attendance was **626 parents**; including virtual and in-person attendance.



VIRTUAL WORKSHOPS

(combined participation in both languages)

Positive Discipline Techniques (That Really Work)	176
Safety at School Sites	101
MUSD Tutoring Services	101
Effective Communication with Our Teens	76
Total attendance in virtual workshops	454



3RD ANNUAL

Mental Health Awareness Conference

MUSD partnered with Madera County Behavioral Health Services, Camarena Health, KingsView, NAMI Fresno & Valley Children's Hospital to host a conference for the parents and community of Madera County! The conference consisted of virtual workshops, keynote presentations in the morning, and a resource fair in the evening. A total of 27 community agencies were present with a combined virtual and in-person total participation of

737 parents.

 **481 Viewers**
Virtual Keynote/Workshops

 **256 present**
Resource Fair



NEW

Parent Powered Texting Platform

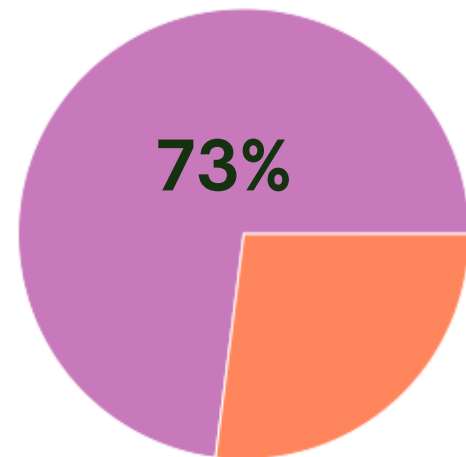
4TH & 5TH GRADERS

Parent Powered is a texting platform that delivered a Trauma-informed curriculum for families of students in the 4th and 5th grade through weekly text messages. The weekly text messages provided families with tips, activities, encouragement and resources in English and Spanish. The texting platform makes it simple for families to get practical information to learn more about building connection with their children and understanding their behaviors.



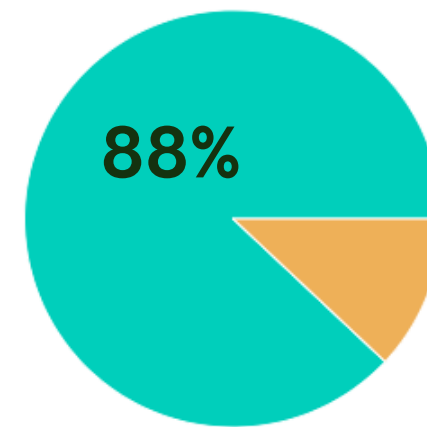
Family Survey

How often do parents do Parent Powered Self-care activities?



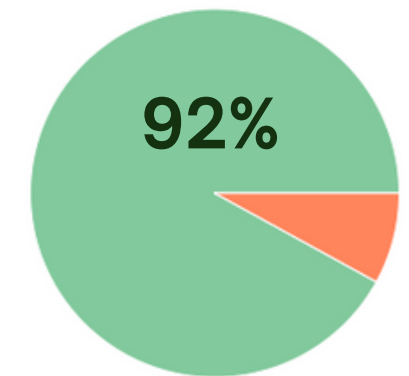
- At least once per week (73%)
- Less than once per week (27%)

- Helped (88%)
- Hasn't helped (12%)



Has ParentPowered helped parents understand how their children are developing and learning

Has ParentPowered helped parents understand their children's behavior?



- Helped (92%)
- Hasn't helped (8%)

FAMILY FEEDBACK

< "The texts taught me how to communicate better in a more effective way with my children during a melt down to defuse it or just anytime. Knowing how to communicate effectively can make a world of difference."



Parent Champion Academy

A Parent Orientation Series

NEW

NEWCOMER FAMILIES

The Parent Champion Academy, a parent orientation program, was offered for the first time in our district for MUSD families, particularly newcomer families. We engaged counselors, consultants, health and wellness staff, safety officers, and other members of our staff to lead the series of sessions. Families were given vital information during the series-designed to help them navigate our school district's educational system. As part of the series, **51 unduplicated parents** took part in one or more of the workshops. Both Torres High School and Madera High School hosted classes.



Launched Spring 2024



32 Unduplicated Parents participated



19 Unduplicated Parents participated



Community Engagement Initiative

NEW

CEI



MUSD was selected to take part of the Cohort III for the Community Engagement Initiative (CEI). CEI District representatives (administrators, teachers, students, parents, board members, and community partners) from across the state come together for CEI Peer Leading and Learning Network opportunities. Throughout the two year agreement (2022-2024) the Madera team learned foundational knowledge around Improvement Science to analyze patterns and connections of community engagement practices and reflect on the impact of efforts to address the identified Problems of Practice. The Madera team was composed of Madera South and CSPRC leadership and staff, including parents and students.



2023-2024 Year End Review



3,908 Classes/Workshops
Parent Participants



3,222 Call Center
Parents Supported



443 PRC Walk-Ins Support
Parents Supported in person



1,601 Childcare
Students Participants



2,937 Unduplicated parents participated in our programming.

Other Programming

WORKSHOP TOPICS

- Suicide Prevention Workshops
- Vaping Informational Workshops
- Master Gardening
- Positive Discipline
- Handling Big Emotions
- Effective Communication and Bullying
- Social Media and Texting: Real Guidance for Families
- Bullying/Cyberbullying
- Teaching Independence & Personal Responsibility
- Healthy Boundaries for Healthy Families
- Raising Healthy Kids in a Digital World
- School Counseling & Community Counseling
- Internet and Social Media Safety



Join us at the **SPRING GARDEN WORKSHOP**
Learn skills to start and improve your garden!
Plus learn ways to make your fresh foods last longer!

April 5, 2024
6:00pm - 7:30pm
Virginia Lee Rose Cafeteria
1001 Lilly St, Madera, CA 93638

FREE EVENT
SAMPLE A FRESH & HEALTHY RECIPE!
THE WHOLE FAMILY IS INVITED!

Please Register **HERE**
Everyone who participates will receive a free garden kit!

FINANCIAL LITERACY WORKSHOPS

Parents and Students:
You are welcome to attend
THS Financial Literacy Workshops.

APRIL 13 Basic Budgeting/
Build your Credit

APRIL 20 Student Loans

APRIL 27 IRS info./for
working students

MAY 4 Real Estate/Loans

To Register Click Here

Madera Unified Invites You To:
FREE VIRTUAL PARENT CLASSES!
In Partnership with Success Together

Monday, March 4th
How to Set & Keep Healthy Boundaries for a Happier Family

Monday, April 8th
Raising Healthy Kids in a Digital World:
Simple Ways to Get Kids Eating Healthier & Moving More (without a Fight!)

Monday, May 6th
BIG Feelings:
How to Help Kids Cope with Their TOUGHEST Feelings

JOIN US! Classes Available To Families at NO COST
Translation Provided in English & Spanish
IME: 6:30-7:30 PM
LOCATION: ZOOM Meeting ID: 559-490-0802
Sign Up or Learn More Today

WE BELIEVE MADERA UNIFIED PARENT WORKSHOP ON VAPING

Pod-Based, Pod Mod, Disposables, Tank Systems, Mods, Vape Pens

Thursday, March 14 6:00 PM
via ZOOM / Meeting ID: 845 8459 1575

Join Us and together, we can help our students say NO to Vaping and drugs.

Learn more about:
• Vaping, nicotine and edibles
• How are they used, marketed and accessed
• How to start the conversation with your child
• Healthy coping skills, stress management and refusal skills

Presented By: Madera County Behavioral Health

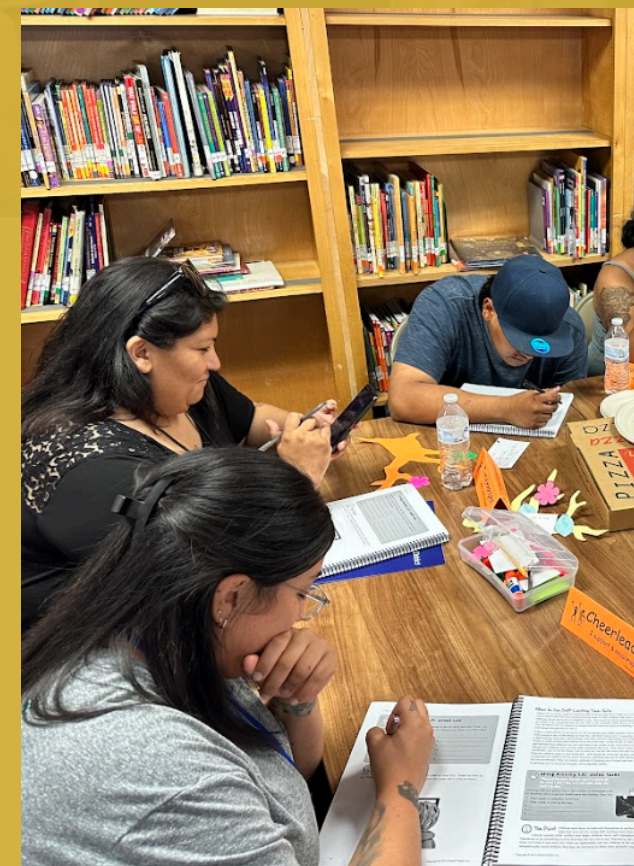
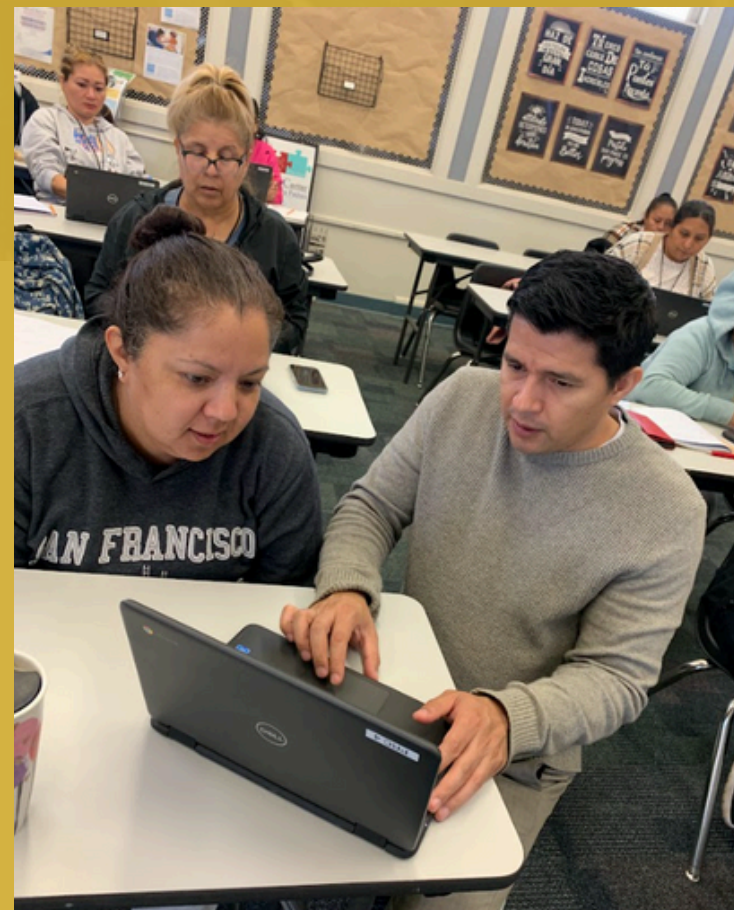
If you have any questions, Call the MUSD Call Center (559) 416-5879

Other Programming



Classes

- English as a Second Language
- Family Literacy
- Computer Literacy
- Financial Literacy
- Adult Literacy
- Nutrition
- High School Equivalency Program





Community Events

Three annual Health Fairs were organized in combination with Open House at three elementary school sites with more than 300 families in attendance. Annual family health and wellness fairs promote health and family access to community resources. A Christmas event was hosted for selected families, to extend a hand and make for a gratifying Christmas season. In partnership with the Madera County Department of Public Health, a Walk to school day event was hosted to promote pedestrian safety in one of our district's walking schools.

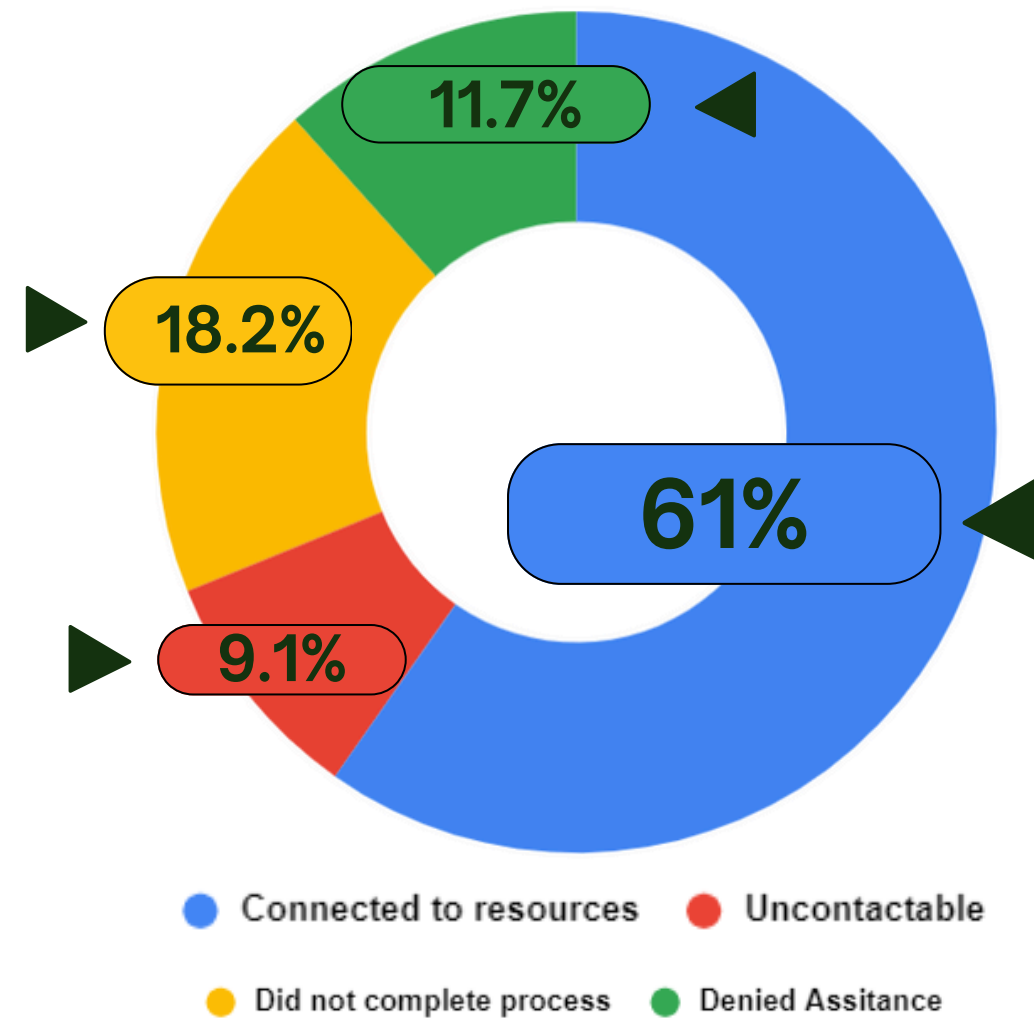


New Families

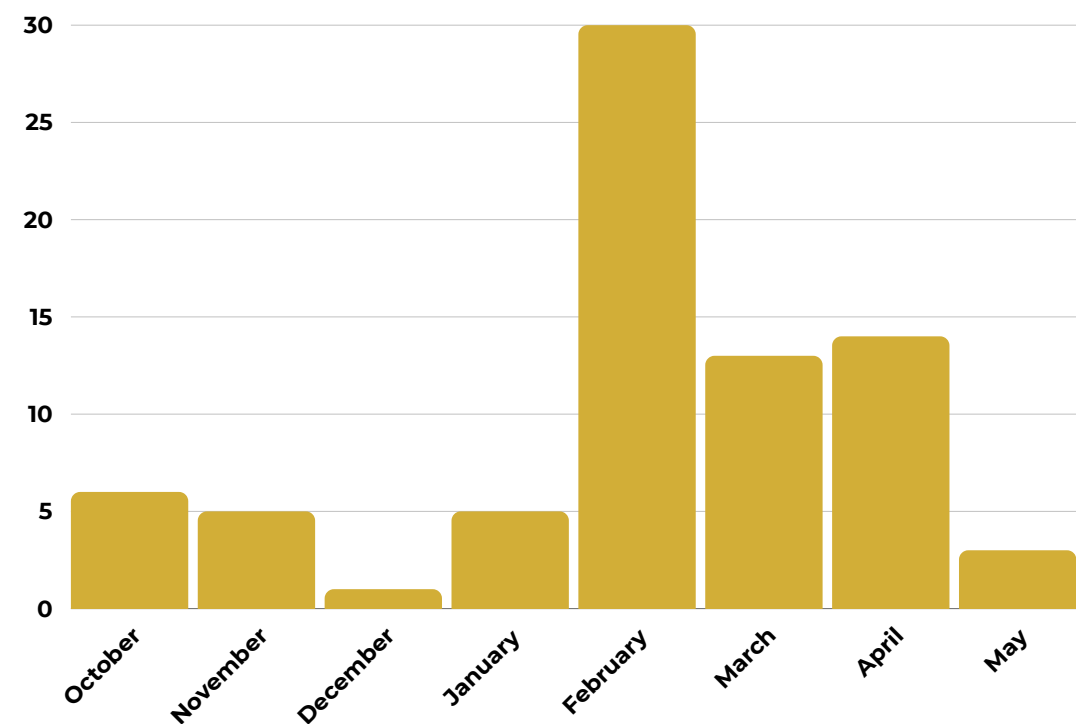
NEW ONBOARDING PROCESS

New this year, the department of CSPRC launched a new onboarding process for newcomer families in our school district, designed to ensure a smooth and supportive transition for families. It begins with a comprehensive needs assessment that allows us to connect families with the appropriate support services and community resources. In addition, families are provided with essential information on how to navigate our school district. This includes details on school policies, procedures, key contacts, and tips for staying informed and engaged with their child's education. Our goal is to create a welcoming environment and equip families with the tools and knowledge they need to thrive in our district. A total of **77 families** were supported in the 2023-2024 SY.

Needs Assessment Data



Newcomer Families Supported 2023-2024 SY



Meet Our Team



Elia Medina
Director



Cynthia Gonzales
Administrative Assistant



Erika Chaidez
PRC Assistant - Lead



Brenda Meranza de Soto
PRC Assistant
Washington



Maria Flores-Gil
PRC Assistant
Madera South



Yvonne Sandoval
PRC Assistant
Torres HS



Mariel Carias
PRC Assistant
Millview



Berenice Garcia
PRC Assistant
Red Pyramid



Danielle Murillo
PRC Assistant
Madison



Karina Medina
PRC Assistant
Madera High



Monica Gallegos
PRC Assistant
Rose



Yesenia Lira
PRC Assistant
Torres HS PM



Diana Guzman
PRC Assistant
Washington PM



Thank You to Our Partners





Get In Touch

PHONE | (559) 416-5879

WEBSITE | <https://prc.maderausd.org>



MUSD Parent Resource Centers



musd_prc